

STRATEGIC PLAN AY 2022-23

Geethanjali College of Pharmacy

Approved by AICTE, PCI New Delhi, Permanently Affiliated to JNTUH,
Accredited by NAAC A+ Grade, NBA (B. Pharmacy), NIRF
Recognized Under UGC Section 2F & 12B of UGC Act, 1956, DSIR-SIRO,
HI/BI of MSME & ISO 9001:2015 Certified, AMC of PvPI.
Cheeryal (V), Keesara (M), Medchal-Malkajgiri Dist., Telangana State- 501301

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DEPLOYMENT OF STRATEGIC PLANNING

The strategic deployment perspective plan for the Academic Year 2022-23 at Geethanjali College of Pharmacy, the institution's commitment to creating a common platform for various stakeholders was commendable, as it facilitates the exchange of knowledge and promotes collaboration among teachers, students, research scholars, academic experts, drug regulators, and industry professionals.

GCPK hosted awareness programs, faculty development programs, the "Dravyaka 2022-23" scientific seminar, National Pharmacy Week, National and International events Extension Activities, Hands-on Training, Innovation (Prototype and innovative projects proposing), and Entrepreneurship talks organized by the innovation cell and incubation center, showcases a holistic approach towards academic and research development. These initiatives not only contribute to the growth of individuals within the institution but also provide a valuable opportunity for participants and delegates to enrich their knowledge, think innovatively, and stay updated on regulatory guidelines.

GCPK organized national-level virtual and offline seminars/conferences to the institution's forward-thinking approach. Google Meet, YouTube, Instagram, and Facebook allowed for a broader reach, enabling students and faculty to showcase their scientific work and skills on a national level. This exposure helped foster a culture of research, encourage innovation, and create connections with academicians, industry scientists, and regulators both within India and internationally.

The association of the **Teja Educational Society** with **Geethanjali College of Pharmacy** in organizing these events adds a layer of prestige and responsibility, highlighting the institution's dedication to academic excellence. The institution values the power of collaboration, knowledge sharing, and innovation to shape the academic and research landscape. Continued success in organizing such impactful events, and may the institution continue to be a beacon of knowledge, innovation, and collaboration in the academic

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community.

<u>Perspective/Strategic plan and Deployment document are available in the institution:</u> <u>Perspective plan for AY 2022-23</u>

	2000		1 CISPCCII	A CTION DI A N				
OI	BJECT	IVE			ACTION PLAN			
Quality educ	cation	and	lifelong	1.	Identified and Developed New Teaching			
learning					Methodologies:			
					The identification and development of new			
					teaching methodologies signify an			
					innovative approach to education. This			
					could involve incorporating technology,			
					active learning strategies, and varied			
					assessment methods to cater to diverse			
					learning styles among students.			
				2.	Incorporated New Experiments:			
					The incorporation of new experiments is			
					essential for science and research-based			
					disciplines. This ensures that students are			
					exposed to the latest techniques,			
					equipment, and methodologies, fostering			
					a practical understanding of their field of			
					study.			
				3.	Participated in Educational and Mentoring			
					Activities:			
					Active participation in educational and			
					mentoring activities, such as ongoing			
					training and research, is crucial for the			
				1	professional development of faculty. This			
					commitment to continuous learning helps			
					faculty stay abreast of advancements in			
					their field, ultimately benefiting students.			
with the same				4.	Implementation of Appropriate Curriculum			
armacy *					Delivery:			
1/8					Recruiting qualified and competent faculty is			
<) [8]					foundational to the success of any			

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academic program. Having a skilled and dedicated faculty contributes significantly to the effective delivery of the curriculum. This aligns with the institution's commitment to providing quality education.

Research Collaborations, Strengthen Library & Learning Resources:

Establishing research collaborations with other organizations enhances the research capabilities of the institution.

Strengthening the library and learning resources, including digital facilities, ensures that students and faculty have access to a wealth of information, supporting their academic pursuits and research endeavors.

Research & Development, Innovation, and Incubation.

1. Cultivation of Improved and Novel Research Methods:

Developed a plan to cultivate improved and novel research methods demonstrates a commitment to advancing the institution's research capabilities. This could involve investing in state-of-the-art equipment, encouraging interdisciplinary collaboration, and providing training for researchers in emerging methodologies.

2. Application for Government Funding Agencies:

Seeking funding from government agencies was a proactive step to support research initiatives. This funding provided the



necessary resources for conducting highimpact research projects, acquiring advanced equipment, and supporting the professional development of researchers.

3. Improvement of Research Publications and Patent Filing:

The emphasis on improving the quality of research publications indicates a focus on contributing valuable insights to the academic and scientific community.

Additionally, pursuing patent filings for innovative discoveries showcases a commitment to protecting intellectual property and potentially commercializing research outcomes.

4. Strengthening the Institute Innovation Cell (IIC) and Institute and Industry Cell:

Strengthening the Institute Innovation Cell (IIC) and the Institute and Industry Cell underscores the importance of fostering collaboration between academia and industry. These cells can serve as catalysts for innovation, knowledge transfer, and industry-academia partnerships, leading to real-world applications of research findings.

5. Arranged MOUs, Guest Lectures, Industrial Training, Human Resource Exchange, and Scientific Events:

Establishing a Memoranda of Understanding
(MOUs) with other institutions, arranging
guest lectures, providing industrial
training opportunities, facilitating human



and organizing resource exchange, all scientific events are integral components of building a robust network. These initiatives enhance the academic and professional exposure of students and faculty. 6. Establishment of an Incubation Centre: The establishment of an incubation center is a toward significant step nurturing innovation and entrepreneurship. This provide can supportive environment for translating research ideas into viable products or services, fostering a culture of creativity and enterprise among students and faculty. 1. Promoting the concept of rational use of Social Responsibility and Extension Activities in a neighborhood medicine in Cheeryal village. 2. Conducted professional development programs community and Cheeryal village for healthcare professionals drug information 3. Provided to healthcare professionals 4. Assisted healthcare professionals Explore options for finance 1. Exploration of Finance and Infrastructure and infrastructure resources **Options:** This involved in seeking grants, partnerships, donations. other financial or infrastructure fund arrangements to improvements and support academic programs. 2. Improved Student Admissions: Improving student admissions is crucial for the vitality of any educational institution. Strategies for achieving this may include

implementing effective marketing and outreach programs, enhancing the institution's online presence, providing competitive scholarships, and ensuring a academic reputation for positive excellence. 3. Enhanced Infrastructure: The commitment to enhancing infrastructure is vital for providing students with a learning and modern conducive environment. This could encompass the construction or renovation of classrooms, laboratories, libraries, and recreational facilities. Upgrading technology studentinfrastructure and creating friendly spaces contribute to a positive overall educational experience. with industries and 1. increased interaction Improved students placements improved the number of placements. 2. Conducted career guidance programs to make the students ready for facing the interviews.

<u>Activity successfully conducted based on Perspective/Strategic plan and Deployment of Quality Education and lifelong learning:</u>

Geethanjali College of Pharmacy has successfully executed a range of activities aligned with its strategic plan and deployment of quality education for AY 2022-23. The institution's commitment to enhancing the teaching-learning process, fostering innovation, and promoting lifelong learning was commendable. Here's an overview of the successfully conducted activities:

Recruitment of Qualified Faculty:

The institution's emphasis on recruiting qualified, experienced, and competent faculty fulfiderscores the commitment to academic excellence. A skilled and knowledgeable faculty is crucial for providing quality education.

Integration of ICT Tools:

Identifying, developing, and employing ICT tools for improving the teaching-learning process reflects a modern and technology-driven approach. This integration enhances engagement and facilitates a more dynamic learning environment.

Establishment of Mentoring Process:

The establishment of a mentoring process demonstrates the institution's focus on providing personalized guidance and support to students. Mentoring contributes to the overall development of students, both academically and personally.

Innovation Cell and Activities:

The creation of an Institute Innovation Cell and the conduct of various innovation activities highlight the institution's commitment to fostering a culture of creativity and entrepreneurship among students and faculty.

Lifelong Learning Initiatives:

The initiation of lifelong learning through seminars, guest lectures, workshops, and extracurricular activities ensures that students and faculty are consistently exposed to new ideas, advancements, and perspectives, contributing to continuous growth.

Research Collaborations:

Establishing research collaborations with reputed organizations demonstrates a proactive approach to advancing academic and scientific research. Such partnerships can lead to valuable opportunities for students and faculty to contribute to meaningful research projects.

Strengthened Library and Digital Resources:

The emphasis on strengthening the library, learning resources, and E-digital library facilities aligns with the institution's commitment to providing comprehensive and easily accessible knowledge resources to the academic community.

Incorporation of New Experiments:

The incorporation of new experiments reflects a commitment to keeping the curriculum dynamic and relevant. This ensures that students are exposed to the latest developments in their field of study, promoting a hands-on and practical approach to learning.

These activities collectively contribute to the institution's goal of providing a high-quality education that prepares students not only for academic success but also for lifelong learning, innovation, and meaningful contributions to their respective fields. The proactive approach to embracing technology, fostering research collaborations, and prioritizing continuous improvement positions Geethanjali College of Pharmacy as a forward-thinking institution in the realm of education.

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1. QUALITY EDUCATION AND LIFELONG LEARNING

ICT TOOLS

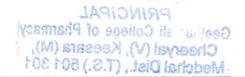
The teachers at GCPK have adapted to ICT teaching pedagogy. The college campus is enabled with high speed WIFI connection. The faculty uses various Information and Communication Technology (ICT) enabled tools in education to support and enhance quality teaching-learning and optimize the delivery of education.

In support of the information and communication technology (ICT), teaching-learning process within the institution exists in following facets:

- Distance learning
- Online collaborative learning
- Ex-Pharma (Virtual Pharmacology)
- Poison and Drug Information Databases (Clinirex, Medicines and Clinical pharmacology)
- Draw Tools: Chem Draw and Marvin Sketch
- **Databases:** Pubchem and Protein data bank(PDB).
- Molecular Modelling: Swiss SideChain
- Homology Modelling: SWISS-MODEL Repository
- **Docking:** Autodock
- **ADME Toxicity:** SWISS ADME Studies

The various ICT tools are used for effective Teaching-Learning process:

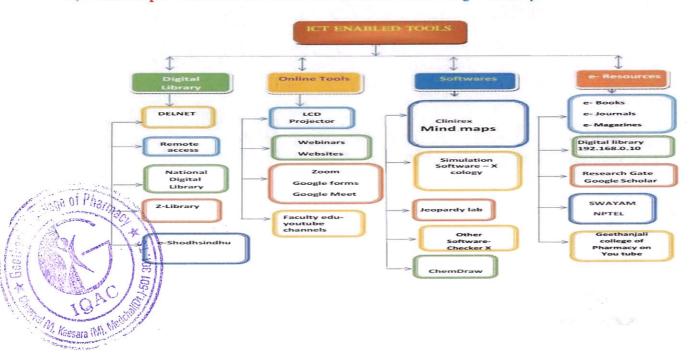
- 1. The PPTS are used with animations and simulations to improve the quality of teaching-learning process.
- 2. Conducting of online quizzes for students to improve effectiveness of the teaching-learning
- 3. Desktop Arranged at Computer Lab and senior Faculty cabins all over the campus.
- 4. Photocopier machines Multifunction printers are available at all prominent places in theinstitute. There are two Photostat machines available in campus.
- 5. Projectors- In different classrooms/labs projectors are available
- 6. Seminar Rooms- All digital facilities provided in Two seminar halls
- 7. Scanners- All prominent places multifunction scanners are arranged in the campu
- 8. Printers- HOD Cabins, Labs and all prominent places printers are arranged



- 9. Auditorium- It is digitally equipped with, projector, sound system, mike, cameras and computer system.
- 10. Online Classes conducting through (Google Meet, Zoom, Google Classroom)
- 11. MOOC Platform (NPTEL, Coursera,)
- 12. Digital Library resources (DEL NET, Clinirex etc)
- 13. CC-Cameras-The campus is under 24hr video surveillance.

Most of the faculty use following interactive methods for teaching

- **A)** Online quiz- Conducting online quiz for students after the completion of each unit with the helpof GOOGLE FORMS.
- **B)** Lab manuals- Manuals are prepared and given to students before the experiment is performed for better understanding of experiments.
- C) PowerPoint presentations- Power-point presentations are encouraged for faculties to use in their Teaching by using LCD's and projectors. Teachers use digital library, websites online search engines and to prepare effective presentations.
- D) Industry Connect- Expert talks, Guest lectures, and various competitions are regularlyorganized for students in digitally equipped Seminar and Conference room.
- **E)** Video lecture- For long-term learning and future referencing recording of video lectures is madeavailable for students.
- **F) Online competitions-** Faculties conducting various technical events such as Postermaking, Project presentations, Debates, paper presentations organized by using various InformationCommunication Tools.
- **G)** Workshops- Teachers use various ICT tools for conducting workshops

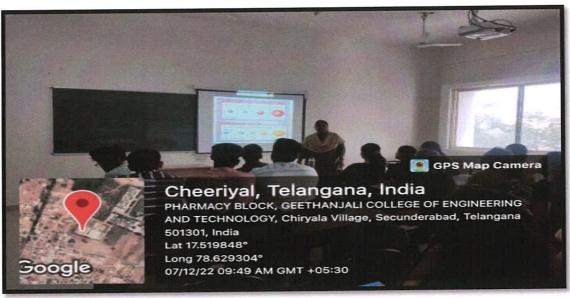




BLACK BOARD TEACHING

POWER POINT

Power Point enhances learning by providing a better understanding of the topic as well as creating an interest in students. It shows that teaching based on the use of technology has a significant positive effect on learners' scores in things like engaging multiple learning styles, increasing visual impact, improving learners focus, analysing and synthesising complexities. PowerPoint allows you to use images, audio, and video to have a greater visual impact. These visual and audio cues make a presenter more effective and improve their performance in the session as well as their interaction with the students.





QUIZ

Quizzes can help students improve their knowledge base while stimulating an interest in learningthe objective details of the subject. When quizzes are a classroom activity rather than, say, a wayto measure or rank your students, they open up opportunities for student collaboration. In addition, using collaborative quizzes as a component of the faculty's teaching techniques will encourage students to study harder so that they can help others to succeed.



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Pharm.D V Years PICK A CHIT QUIZ

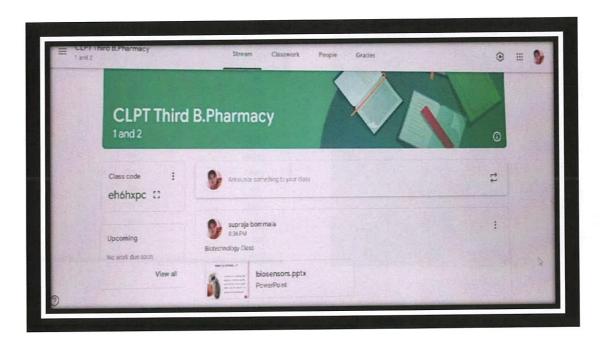
GOOGLE MEET

This is a quick and easy way to connect with students via live video. You can use it to do instruction, to hold group discussions, or just to help students see each other's faces. Google Meet is available for G Suite users. Faculty can host video calls from their web browsers, invite the students to participate, screen share, and moderate either text-based or audio-based discussions.



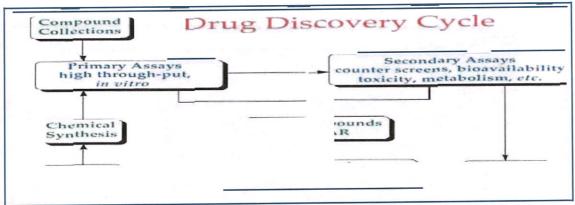
GOOGLE CLASSROOM

These collaboration-friendly tools have revolutionized the way we communicate, work together, and store information online. For teachers and students, the education-friendly platform Google Classroom brings the benefits of paperless sharing, assessment, and digital collaboration to classrooms.



FLOW CHART

Flowcharts in the classroom are graphic representations of students' thinking processes. It allows students to chalk out their ideas and thoughts in a logical and organized fashion, giving them the freedom to come back and reflect on them.

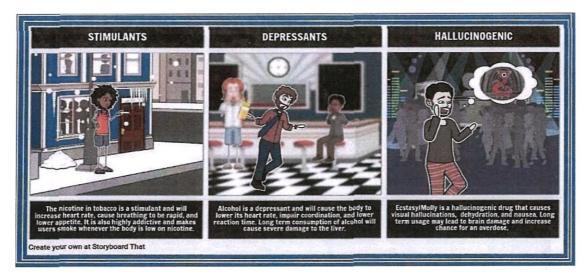




Medicinal Chemistry Optimization Flow chart

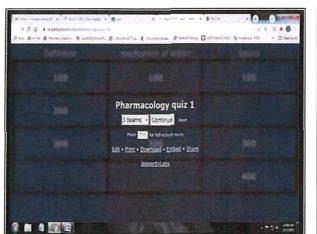
STORY BOARD

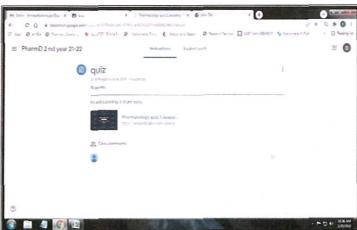
The Storyboards teaching strategy helps students keep track of a narrative's main ideas and supporting details by having them illustrate the story's important scenes. Storyboarding can be done when texts are read aloud or when students read independently.



Story Board

JEOPARDYLABS





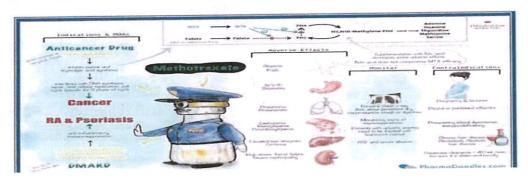
Dr. R. Naga Kishore teaching Pharmacology basics to Pharm.D 2nd year by usingJeopardy labs
Students are randomly grouped

Jeopardy lab Link https://jeopardylabs.com/play/pharmacoloeV-quiz-1—6

MIND MAPS

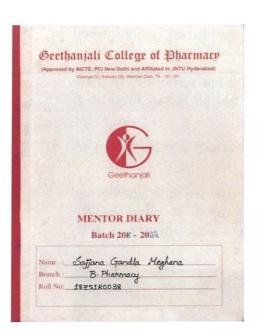
Mind maps allow students to fully engage in the topics at hand. By using information visualization and outlining the relationships between ideas, mind maps mirror the way our brains actually work. In other words, mind mapping software serves to link our end goals with our current thought processes.

Mind Maps help students to note down only the most important information using key words, and then make connections between facts and ideas visually – keeping all of your topic thoughts together on one sheet. This makes note making easier or students, as it reduces pages of notes into one single side of paper.





MENTORING



Geethanjali College of Pharmacy

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GUIDELINES FOR MENTORS

- Fill the details of every student's academic and personal profile.

STUDENT'S DETAILS:

Name of the analose B. G. Fleghavia.

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1. Poor 2. Below Average 3. Above Average 4. Good 5. Excellent

SUB	HAP-I	Pioc	Malhe	CS	PA	P-todes	HAPlab	Plocas	C3 66	84	Picola
			4								5

Any particular difficulty experienced in understanding the subject(s), if so name the subjects and specify reason. Specify probable solution to overcome the mentioned difficulty:

No

Percentage of attendance: 90 ad 1 Any indiscipline activity: 441

Mentor's observation:

Signature of the Student with date: 56 Acres

Signature of the Mentor with date Name of the Mentor La-Sarilha.

S No	Subject Name			molficer	(fortnight)	
	. / Shysiology	3151 Aug	12 mg			
1	Human anatomy and 1	100	100	84.20	775	
2	P. Inorganic chamistry	63.20	271-08	100	100	
3	Math.	75	75	(80	75	
4	Communication still	too	25	66 64	100	
5	F. analysis	71.45	66-64	66-67	80	
6	P. cectios -	100	100	57-14	100	
7	HAP- cab	100	0.00	100	100	
8	Ploc-Lab	100	100	100	100	
9	Cs-Lab	100	HERE	50	100	
10	PA -lab	1 00	100	100	100	
11	Plechs-lab.	100	1 60	160	100	
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Name of the Mentor Coordinator Dr. R. Shiva Kunuar







DIGITAL LIBRARY

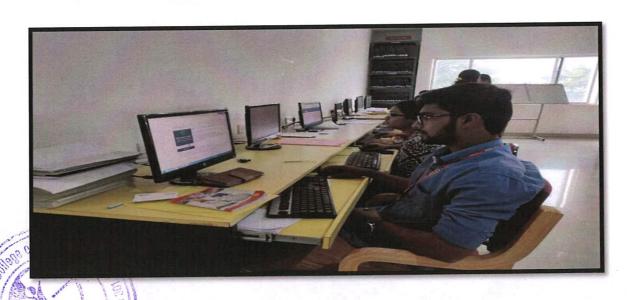
The Library at Geethanjali College of Pharmacy is a jewel in the crown. A well-stacked library is a mark of academic excellence the college registers. It's not only just well stacked in terms of number of volumes but also in terms of quality. Reference books that are authored by internationally reputed authors, manuals, textbooks published by renowned publishing houses have adored.

It has the collection of 12265 volumes of books as on April 2022. It has subscribed to more than 200 online journals of DELNET and it is subscribing more than 65 Indian Journals & Magazines in print.

Digital library with 20 systems to access E-journals, E-books, E-learning and photocopying are made available for the convenience of the users.

Library & Information Centre provides uncompromising information and intellectual requirements to its students and faculty with user-friendly approach. It offers a fully integrated and dynamic environment for conducting academic study. Library is fully computerized with bar-coding system.



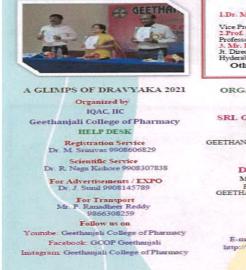


2. R&D, INNOVATION AND INCUBATION CENTRE SCIENTIFIC SESSIONS

DRAVYAKA 2022-23

Teja Educational Society had organized a 13th Two Days National level conference on on 24th and 25th February 2023, at Geethanjali College of Pharmacy, Cheeryal (V), Keesara (M), Medchal District, T.S in association with Scientific & Applied Research Centre (SARC), Hyderabad and Sponsored by Science and Engineering Research Board(SERB), INDIA and Teja Educational Society, Hyderabad. G. R. Ravinder Reddy garu, Secretary, Geethanjali College of Pharmacy, Hyderabad attended as Chief Patron, Prof Dr. M. Ravi Kumar garu Principal of Geethanjali College of Pharmacy as Convener.









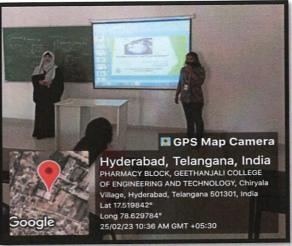
INAUGURATION:



SCIENTIFIC SESSION

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POSTERS





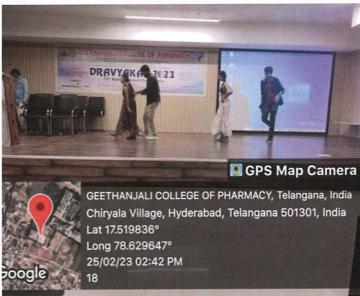






CULTURAL COMPETITIONS











VALEDICTORY





IIC ACTIVITIES

	Quarter 1 (1st Sept 30th N	ov.)	
Sr. No	Activity	Mode of Conduct	Thrust Area
1	Workshop on "Entrepreneurship and Innovation" as Career Opportunity	Offline/Online	
2	My Story - Motivational Session by Successful Innovators	Offline/Online]
3	My Story - Motivational Session by Successful Entrepreneur/Start-up founder	Offline/Online	
4	Session on Problem Solving and Ideation Workshop	Offline/Online	Inspiration,
5	Exposure and field visit for problem identification	Offline	Motivation and
6	Organise an Inter/Intra Institutional Idea Competition/Challenge/Hackathon and Reward Best Ideas - Manage through YUKTI-NIR	Offline	Ideation
7	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR	Offline/Online	
1	Quarter 2 (1st Dec 28th Fe Workshop on Design Thinking, Critical thinking and Innovation Design	Offline/Online	
2	Organising Innovation & Entrepreneurship Outreach Program in Schools/Community	Offline	1
3	Organise an Expert talk on Process of Innovation Development, Technology Readiness Level (TRL); Commercialisation of Lab Technologies & Tech-Transfer	Online/Offline	
4	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development	Online/Offline	
5	Conduct a Session on Achieving Problem-Solution Fit and Product-Market Fit	Online/Offline	Validation and Concept
6	Field/Exposure Visit to Pre-incubation units such as Ideas Lab, Fab lab, Makers Space, Design Centres, City MSME clusters, workshops etc.	Offline	Development
7	Organise an Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward Best Innovations - Manage through YUKTI-NIR	Offline	
8	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR	Offline/Online	4, ,*

	Quarter 3 (1st Mar 31st M	lay)	
1	Workshop on Prototype/Process Design and Development.	Offline/Online	
2	Session/ Workshop on Business Model Canvas (BMC)	Offline/Online	
3	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre such as Atal Incubation Centre etc.	Offline	
4	Session on "How to plan for Start-up and legal & Ethical Steps"	Offline/Online	Prototype, Design, Process
5	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	Offline/Online	Development for Business Model/
6	Organise an Inter/Intra Institutional Business Plan Competition and Reward Best Innovations - Manage through YUKTI-NIR	Offline	Process/ Services
of Allan	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR	Offline/Online	

	Quarter 4 (1st Jun 31st Au	g.)	
1	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving "Value Proposition Fit" & "Business Fit"	Offline/Online	
2	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs	Offline/Online	
3	Organise Session on "Lean Start-up & Minimum Viable Product/Business" - Boot Camp (or) Mentoring Session	Offline/Online	
4	Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs.	Offline/Online	Awareness about Startup and related
5	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level	Offline/Online	Ecosystem Support Services for Startup Development
6	Organising Innovation & Entrepreneurship Outreach Program in Schools/Community	Offline	
6	Organise an Inter/Intra Institutional Start-up Competition and Reward Best Start-ups - Manage through YUKTI-NIR	Offline	
7	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR	Offline/Online	

IIC5.0 Important Day Celebration Activities for Academic Year 2022-23

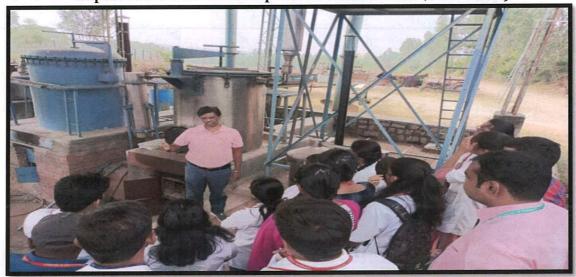
SI. No	Date	Activity Title	Month	Quarter
1	15th October	Institution's Innovation Day (Dr APJ Abdul Kalam's birth anniversary)	October	Q1
2	11th November	National Education Day	November	
3	2nd December	National Pollution Control Day	December	
4	14th December	National Energy Conservation Day(India)	December	
5	12 th January	National Youth Day	January	Q2
6	16th January	National Startup Day	January	
7	28th February	National Science Day	February	
8	8 th March	International Women's Day	March	
9	21st April	World Creativity and Innovation Day	April	Q3
10	26th April	World Intellectual Property Day	April] 43
11	11th May	National Technology Day	May	
12	5th June	World Environment Day	June	
13	15th August	Independence Day- Celebrating Aazadi Ka Amritkal	August	Q4
14	21st August	World Entrepreneurs Day	August	

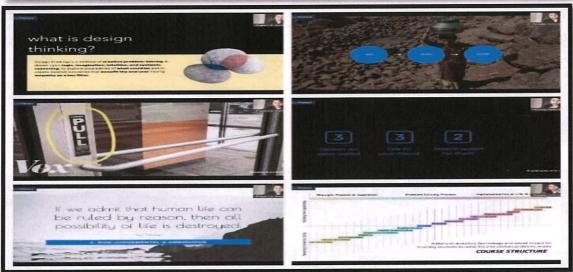


INSTITUTION'S INNOVATION COUNCIL

IIC ACTIVITIES 2022-23

Exposure and field visit for problem identification (1-09-2022)





Exhibition/Model Making/ YUKTHI NIR (15-10-2022)



college of Pha

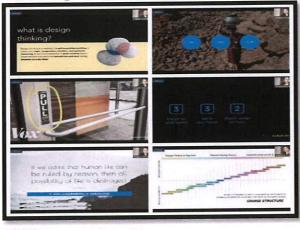




Motivational Session by Successful Entrepreneur/Start-up (19-10-2022)



Workshop on Design Thinking, Critical thinking and Innovation Design (19-10-2022)







Session on Problem Solving and Ideation Workshop (11-11-2022)





Idea Sharing YUKTHI NIR (16-11-2022)



Entrepreneurship and Innovation as Career Opportunity (28-11-2022)







Organising Innovation & Entrepreneurship Outreach Program in Schools/Community (12-01-2022)





Workshop on Entrepreneurship Skill, Attitude and Behavior Development (20-01-2023)



Virtual Leadership Talk (30-01-2023)







Field/Exposure Visit to Pre-incubation units (04-02-2023)





FACULTY DEVELOPMENT PROGRAMMES

One Week e-FDP on "Recent advances in Pharmaceutical Sciences" was conducted through online mode from 04.07.2022 to 09.07.2022 organized by the Department of Pharmaceutics in association with IQAC Geethanjali College of Pharmacy and Sponsored by TEJA Educational Society.

Aim & Objective:

The proposed FDP aimed for the utilization of innovative researchers around the globe who are involved in various aspects of the field of pharmacy studies and to get a glance at effective teaching-learning practices.

The FDP aims to cover the following topics:

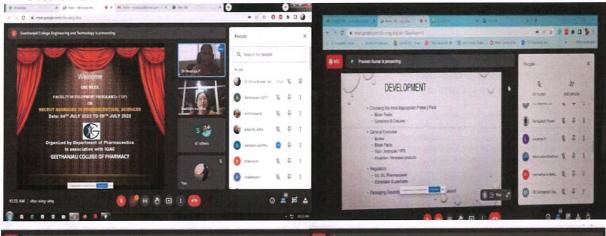
- 1. Biomimicry.
- 2. Polymeric Patches for Colon Targeted Drug Delivery System.
 - 3. Nanotechnology: A Tool for the enhancing Bioavailability of Flavonoids for TreatingOsteoporosis.
- 4. Patent and Drug Regulation.
- 5. Packing Development for Pharmaceuticals.
- 6. Complex System of Interest Cellular Signaling- "Biological cells Programming".
- 7. Recent Advances in Pharmaceutical Marketing Trends.
- 8. Human Pedigree Analysis and DNA Finger Printing.

The objective of the FDP is to provide a platform for the young faculty to interact with senior experts from industry & academia and enrich their knowledge in the subject and familiarize them with effective teaching-learning practices.





Session Screenshots:











GEETHANJALI COLLEGE OF PHARMACY

ceredated by NBA (8.Pharmacy) awed by AECTE and PCI New Delhi



Certificate of Participation

Certificate of Participation

BOMMALA.SUPRAJA
of
Geethanjali College of Pharmacy

Participated and successfully completed One week e-FDP 2022 on 'Recent Advances in Pharmaceutical Sciences', organised by the Department of Pharmaceutics in association with IQAC, Geethanjali College of Pharmacy from 04-July-2022 to 09-July-2022 Sponsored by Teja Educational Society.

DEP.NEERAJA
Coordinator
Geethanjali College of Pharmacy

DEM.RAVIKUMAR
Principal & Convenor
Geethanjali College of Pharmacy

MEG.R.RAVINDER REDDY
Sceretary
Geethanjali College of Pharmacy

Mada for free with Cartify'sm







GEETHANJALI COLLEGE OF PHARMACY



Assoc. Professor & Head, Center for Pharmaceutical sciences, JNTUH, Hyderabad

Certificate of Appreciation

Dr. M.SUNITHA REDDY

Assoc. Professor & Head, Center for Pharmaceutical sciences, INTUH.

Shared her valuable knowledge as a Resource Person on the topic Bion

Lab in one noeek e-FDP 2022 on "Recent Advances in Pharmaceutical S
by the Department of Pharmaceutics in association with IQAC, Gee

Pharmacy, from 04-July-2022 to 09-July-2022, sponsored by Teja Edu

Dr. N. EERAJA

Coordinator

Geethanjali College of Pharmacy

Mr. G.R.R

Principal & Conventor

Geethanjali College of Pharmacy

Geethanjali College of Pharmacy Shared her valuable knowledge as a Resource Person on the topic Biomimicry- Nature to Lab in one week e-FDP 2022 on 'Recent Advances in Pharmaceutical Sciences', organised by the Department of Pharmaceutics in association with IQAC, Geethanjali College of Pharmacy, from 04-July-2022 to 09-July-2022, sponsored by Teja Educational Society.



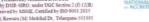
Dr.M.RAVIKUMAR Mr.G.R.RAVINDER REDDY

RM



GEETHANJALI COLLEGE OF PHARMACY

Accredited by NBA (B Pharmacy)
Approved by AICTE and PCI New Delhi
Permanendy Affiliated to INTUH
red by DSIR-SIRO, under UGC Section 2 (f) 12(B
Approved by MSME, Certified by ISO 9001 2015



nt Professor, Department of Pharmaceutics, Geethanjali College of Pharmacy, Hyderabad

Certificate of Recognition
Mr. JAMJALA NAVEEN

Assistant Professor, Department of Pharmaceutica, Geethanjali College of Pharmaceutics in the State of Pharmaceutical Sciences', organised by Pharmaceutics in association with IQAC, Geethanjali College of Platy-2022 to 09-July-2022, sponsored by Teja Educational Society.

Dr.F.NEERAJA
Coordinator
Cectuanjali College of Pharmacy

Dr.F.NEERAJA
Coordinator
Geethanjali College of Pharmacy

Geethanjali College of Pharmacy

Mr.G.R.B.
Principal & Convenor
Geethanjali College of Pharmacy

Geethanjali College of Pharmacy For his valuable Contribution as an Organizing Committee Member in one week e-FDP 2022 on "Recent Advances in Pharmaceutical Sciences", organised by the Department of Pharmaceutics in association with IQAC, Geethanjali College of Pharmacy, from 04-



Dr.M.RAVIKUMAR
Principal & Convenor
Geethanjali College of Pharmacy
Geethanjali Group of Institutions

RM

DAY-2 5-07-2022 Tuesday

ONE WEEK FACULTY DEVELOPMENT PROGRAMME

Theme: "Recent advances in Pharmaceutical scient 04-07-2022 to 09-07-2022 10:30 AM-12:30PM

ingural: 10:00-10:30AM ientific Session follows, . M. SUNITHA REDDY Pharm, Ph.d., FPGEE., NABP(MEM).. Dr. M. SUNITHA REDDA M Pharm. Ph.d. FPGEE. NAI RPh.(USA). Associate Professor & HEAD.

Center for Pharmace JNTUH, Hyderabad

Dr. S. SUNITHA
M.Pharm., Ph.D.
Assistant Professor (Selection Grade)
Department of Pharmaceutics,
Gitam School of Pharmacy, Hyderabad,
GITAM (DEEPMED TO BE UNIVERSITY).

Dr. K. SITA KUMARI Associate Professor, Maha Raja College of Pharmsey Vijayanagaram, Andhra Pradesh DAY-5 8-07-2022

ASSESSMENT QUIZ.
AND
OVER ALL FEEDBACK SUBMISSION

Dr. V.VENKATA VAMSI KRISHNA

Associate Professor, Department of Pharmacy, Associate DEAN (Gradual BITS Pilani, Hyderabad Campi Hyderabad.

Dr. YOGANJANEYULU KASETTI MS (Phorma)., LLB., Ph.D. Patent Amorne; KNS Pariners.

Mr. N. PRAVEEN KUMAR

Mr. General Manager.
Packaging Development.
Aurobindo Phorma Ltd. Hyderabad.

Mr. D. Kalyan

VETERNOON

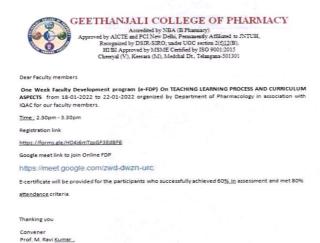
Session by Dr. M. RAVI KUMAR M.Pharm., Ph.D., PDF(USA) Professor and Principal Greek



ONE WEEK FACULTY DEVELOPMENT PROGRAM (e-FDP)

On

TEACHING LEARNING PROCESS AND CURRICULUM ASPECTS



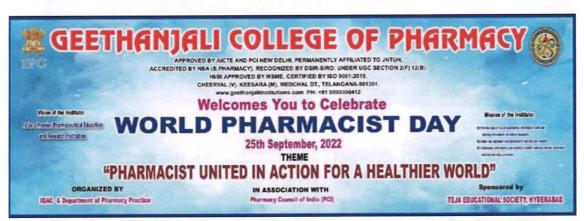
M.Pharm, Ph.D, PDF, Principal

Y Karry ON HOLD



NATIONAL PHARMACOVIGILANCE

Geethanjali College of Pharmacy organized National Pharmacovigilance Week from 17th - 23rd September, 2022 with the theme "ENCOURAGING REPORT OF ADR BY PATIENTS" organized by the department of Pharmacy Practice, Sponsored by Teja Educational Society, Hyderabad.

























WORLD PHARMACIST DAY 2022

World Pharmacist Day was conducted on **25.09.2022**. **Mr. S.M.Z. AHAMED KABEER**, **Enterprenuer**, **Educationist** explained the role of Pharmacists.









NATIONAL PHARMACY WEEK

61st National Pharmacy Week was celebrated from 20th - 28th November, 2022 with the theme of Theme of "PHARMACY OF THE WORLD - INDIA" Chief guest DR. M. VENKATARAMANA, PCI, EC MEMBER inaugurated the event.



































ಜಾతీಯ ఫార్మసీ ವಾರ್ೌత್ಸವಾಲು

కీసర, న్యూస్ట్ మీడ్ చీర్యాలలోని గీతాం జలి కళాశాలలో జాతీయ ఫార్మసీ వారోత్స వాల్లో భాగంగా విద్యార్థులతో మంగళవారం ర్యాలీ నిర్వహించి ప్రజలకు ఆరోగ్యం, అంటు వ్యాధుల నివారణ, పరిశుభ్రతపై అవగాహన కల్పించారు. విద్యార్థులకు క్విజ్ పోటీలు, ప్లకార్డు పోటీ, వ్యాసరచన, క్రీడ సాంస్కృతిక పోటీలు నిర్వహించారు. ముఖ్య అతిథిగా



ఫాంరేటు 109-00 రిమైల్ 131-00 డెస్ట్ 190-00 స్కిన్లౌన్ 216-00

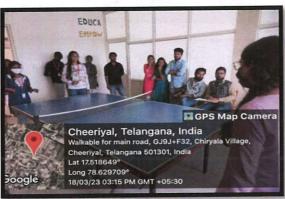
المسترية المستوالين

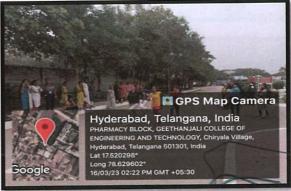
పార్మసీ కౌన్సిల్ ఆఫ్ ఇండియా ఈసీ సభ్యుడు డా.ఎం.వెంకటరమణ విద్యార్ధులనుడ్డేశించి మాట్లాడారు. కళాశాల వైర్మన్ జి.వి.ఆర్.రవీందర్ రెడ్డి. ఓన్ఫిపల్ డా.ఎం.రవికుమార్, అధ్యాపకులు పాల్గొన్నారు.



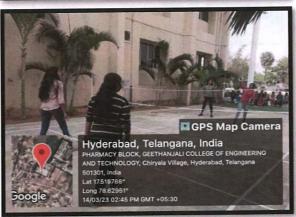
ANNUAL DAY (SPORTS)

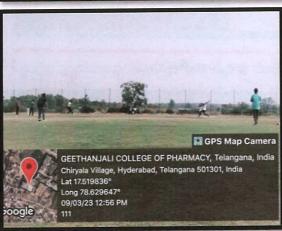
Geethanjali College of Pharmacy conducted Annual Day sports for the AY 2022-23 from 08/03/2023-18/03/2023. Outdoor sports like Cricket, Volley Ball, Running (100 meters), Kho-kho, Throwball, Tennicoit and indoor sports like Chess, Carroms, and Table tennis were conducted. Students of B. Pharmacy, Pharm D and M Pharmacy actively participated and made the event grand success.

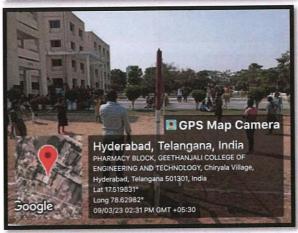














NATIONAL SPORTS DAY

Geethanjali college of pharmacy conducted National sports day on 29th August 2022.

INTERNATIONAL YOUTH DAY (SPORTS)

Geethanjali college of pharmacy conducted National sports day on 10th & 11th August 2022.





GUEST LECTURES

Dr.M.Sunitha Reddy, ,M.Pharm, Ph,D, FPGEE, NABP(MEM), RPh. USA, Professor & BOS Chairperson, Centre for Pharmaceutical Sciences JNTUH organized a guest lecture on the eve of "Dravyaka2023"





Prof M. Ravi Kumar Principal of Geethanjali college of pharmacy, given a guest lecture on the topic "How to face Interview and commonly asked interview Question & Answers" on 2nd Feb 2023.





Mrs. P. Soujanya, AERIES Technologies, Senior Analyst and Project Trainer given a guest lecture on the topic "For Successful Career" on 9th January 2023.



A workshop was conducted on the eve of "Orientation Day 2022" by Dr. K.R.R. Madhuri on the topic "Universal Human Values" on 28thNovember 2022.

ORIENTATION AND CAREER GUIDANCE FOR PHARMACY FRESHERS

Dr. VeerabhramaKishan, Prof. & Retired Principal, University College of Pharmaceutical Sciences, given a guest lecture lectureon the eve of "Orientation Day 2022" on 25th November 2022





ನಾತ್ರೆ 4

ఫార్తారంగం శరవేగంగా అభివృద్ధి చెందుతోంది

కేయూ విశ్రాంత ప్రొఫెనర్ వి.కిషన్

కీనర: దేశంలో ఫార్మారంగం శరవేగంగా అభివృద్ధి చెందుతోందని కాకతీయ యూనివర్సిటీ ఫార్మసీ విభాగం విశ్రాంత ప్రాఫెనర్ వి.కిషన్ అన్నారు. శుక్ర వారం చీర్యాలలోని గీతాంజరి ఫార్మసీ కళాశాలలో శుక్రవారం జరిగిన అవగాహన కార్యక్రమంలో ఆయన ముఖ్యఅతిథిగా విచ్చేసి మాట్లాడారు. ద్రవంచ ఔషధశాలగా భారతదేశం పేరొందిందని అన్నారు. నూతన ఆవిష్కరణలతో కొత్త ఔషధాల ఉత్పత్తికి నెలమైన ఫార్మరంగంలో ఆవకాశాలకు కొదవలేదన్నారు. ఫార్మరంగంపై ఆసక్తిగల విద్యా ర్థులు ఇంటర్మీడియట్ తర్వాత ఫార్మసీ కోర్సులు ఆవ్యసించాలన్నారు. ఈ రంగంలో ఉన్న అపార మైన అవకాశాలను తెలియజేశారు. మొదటి సంవ ప్రాస్ట్ పీఫార్మసీ, ఎం ఫార్మసీ, ఫార్మా డీలో ద్రవేశం



ఫార్హస్ విభాగం అవగాహన కార్యక్రమాన్మి ప్రారంభిస్తున్న వి.కిషన్

పొందిన విద్యార్థులకు వారం రోజుల పాటు నిర్వ హించనున్న ప్రారంభ తరగతులను ఆయన ప్రారం భించారు. కళాశాల హైర్మన్ రవీందర్ రెడ్డి, ట్రిన్సిపల్ రవికుమార్, అధ్యాపకులు, విద్యార్థులు, తల్లిదం డ్రులు పాల్గొన్నారు.



INDUCTION PROGRAM

Geethanjali College of Pharmacy was organized "Induction Programme" for B. Pharmacy, Pharm.D., and M. Pharmacy students from November 25th to December 2nd, 2022.











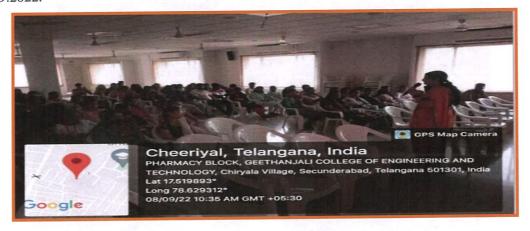


NIPAM - IPR AWARENESS WEBINAR

Geethanjali college of Pharmacy organized a webinar on "Intellectual Property Rights" conducted by Ms. Nitya Tyagi, Patent & Designs at Intellectual Property Office (IPO), Delhi on 03.03.2023

PERSONALITY DEVELOPMENT AND ENGLISH LANGUAGE SKILLS

Geethanjali College of Pharmacy organized a Guest lecture on "Personality Development and English Language Skills" for Ist year B.Pharm & Ist year Pharm D by Mrs. P. KIRANMAI on 08.09.2022.



GUEST LECTURE

A guest lecture on "Overseas Education" by Mr. David from i20 fever (International Education Consulting Company) organized in association with GCPK on 13th September 2022







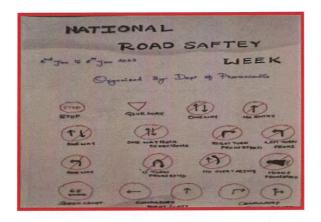
COLOURS DAY

Geethanjali College of Pharmacy Conducted "COLOURS DAY" on 17TH February 2023



NATIONAL ROAD SAFTEY WEEK

One day session on "NATIONAL ROAD SAFTEY WEEK" was conducted offline mode on 1STWEEK OF January 2023 in Geethanjali College of Pharmac





WORLD AIDS DAY

One day session on "WORLD AIDS DAY" was conducted on 1STDecember in Geethanjali College of Pharmacy.





WORLD DIABETES DAY

One day session on "WORLD DIABETES DAY" was conducted on 14THNovember in Geethanjali College of Pharmacy



WORLD STUDENT'S DAY

One-day session "WORLD STUDENT'S DAY" was conducted on 15th October in Geethanjali College of Pharmacy

WORLD WATER DAY

One day session on "WORLD WATER DAY" was conducted offline mode on 22nd March 2023 in Geethanjali College of Pharmacy

ONE WEEK FACULTY DEVELOPMENT PROGRAMME

One Week e-FDP on "Recent advances in Pharmaceutical Sciences" was conducted through online mode from 04.07.2022 to 09.07.2022 organized Geethanjali College of Pharmacy.







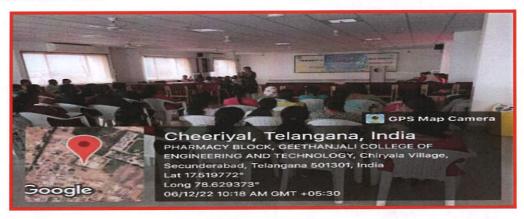






PRE PLACEMENT TRAINING PROGRAM

Mrs. Hinda Bindu Jasti, placement trainer conducted "Campus to corporate connect" training program for final year students from 5th December to 6th 2022 and mock interviews conducted on 6th December 2022.



RHEUMATOID ARTHRITIS AWARENESS PROGRAMME

Geethanjali College of Pharmacy conducted an awareness programme on "RHEUMATOID ARTHRITIS AWARENESS PROGRAMME" With the theme of "OUR OWN EDUCATION IS THE FIRST STEP IN RAISING AWARENESS" on 02-02-2023.



NATIONAL PHARMACY EDUCATION DAY

GCP conducted Pharmacy Education Day 2022-23 with the theme of is "PHARMACY STRENGTHENING HEALTH SYSTEM" on 06/03/2023. Different activities like awareness programs ,pilot studies on various chronic diseases and mega health camp are conducted















FRESHER'S DAY

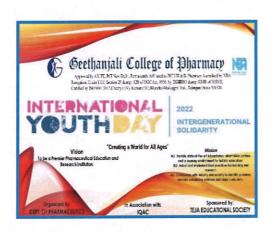
Fresher's day celebrated in Geethanjali college of pharmac on 10/12/2022.





INTERNATIONAL YOUTH DAY

INTERNATIONAL YOUTH DAY was conducted on 12-08-2022, organized Geethanjali College of Pharmacy and Sponsored by TEJA Educational Society.





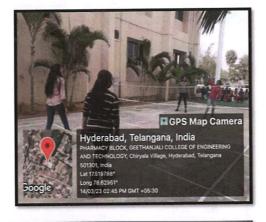
organized by GCET. Indoor and out door games were conducted for B.Pharm, Pharm.D and M.Pharm students.

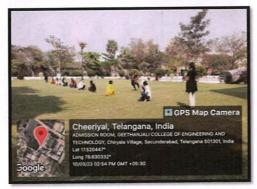
















CHRISTMAS EVE

Geethanjali College of pharmacy was celebrated Pre **Christmas eve** in our college premises on 21/12/2022.

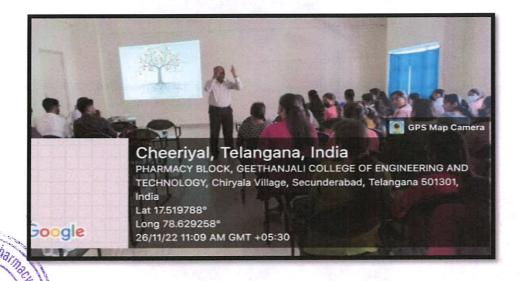






WORLD CANCER DAY

World Cancer Day 2022-23 was conducted on 04-02-2023 with the theme of "Close The Care Gap".institute conducted the activities as per WHO guidelines.



TEACHER'S DAY

Teacher's Day-2022 was celebrated on **05.09.2022** in seminar hall, Block I, at our college. All staff members and the students were participated and made this event a grand success.





REPUBLIC DAY

NSS unit of Geethanjali College of Pharmacy organized **Republic Day on** 26/01/2023 . All students of B. Pharmacy, M. Pharmacy and Pharm D actively participated, and students came up with slogans with inspiring quotes for empowerment of Indian citizens. Program continued with Flag Hoisting and National Anthem followed by speech of our beloved principal.



WORLD RABIES DAY

Geethanjali College of Pharmacy-NSS unit organized **Rabies Awareness Program on** 28/09/2022. Principal delivered presentation regarding awareness of rabies and its vaccines, medicines, tools, and technologies to break the cycle of one of the oldest diseases.





BLOOD DONATION CAMP

Geethanjali College of Pharmacy-NSS unit conducted "Blood Donation Camp" in collaboration with "BBR Blood Bank and HDFC Parivartan" at Geethanjali College of Pharmacy, Block II, Seminar Hall-I on 28/11/2022. Faculty members and students actively donated blood, approximately 40 units of blood has been collected.







GANESH IDOLS MAKING

To avoid the use of plastics and harmful chemicals and paints it is recommended to use clay made Ganesh Idols for the Vinayakachavithi pooja. faculty and students of GCPK are making these idols in our campus on 30/8/22 and distributed these idols to Ayahs/Attenders/ Drivers/Gardeners/ and student volunteers.

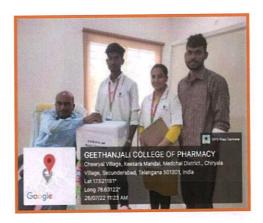


FLOOD RELIEF FUND

Geethanjali College of Pharmacy-NSS unit proposed to collect "Flood Relief Fund" for Bhadrachalam floods on 26/07/2022 and 27/07/2022.







ANALYSING COMPLETE BLOOD PICTURE

Geethanjali College of Pharmacy-NSS unit conducted "Analysing Complete Blood Picture" on 25/08/2022 at Geethanjali College of Pharmacy, central instrumentation lab.









SWACHHATASHAPATH DAY/SWACHHATA OATH DAY

Geethanjali College of Pharmacy -NSS unit organized "SwachhataShapath Day/Swachhata Oath Day" on 1/09/2022.



POLLUTION CONTROL AWARENESS PROGRAM

Geethanjali College of Pharmacy-NSS unitorganized **Pollution Control Awareness Program** 02/12/2022 in seminar hall, Geethanjali College of Pharmacy.



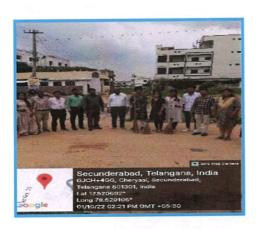
PINK RIBBON CAMPAIGN

Geethanjali College of Pharmacy-NSS Units conducted a Breast Cancer Awareness Program in keesara village on 06/10/2022.



SWACHH BHARAT

Geethanjali College of Pharmacy-NSS unit conducted Swachh Bharat to instilling awareness and feeling of pride among citizens to keep their surroundings clean and waste free on 1/10/2022 in cheeryal village.





TREE PLANTATION PROGRAM

Geethanjali College of Pharmacy-NSS unit propose conducted "Tree plantation program" on occasion of "Telangana Ku Haritha Haram" to create awareness among the tree plantation on 10/10/2022.









INTERNATIONAL YOGA DAY

Geethanjali College of Pharmacy-NSS unit conducted International Yoga Day with the theme of "YOGA FOR HUMANITY" in Geethanjali College of pharmacy, lawn opposite to main block on 21/06/2022. Yoga instructors Sri Beeram Pichi Reddy and Srimati instructed our students and faculty, explained various asanas and there use in daily life.

WORLD TB DAY

Geethanjali College of Pharmacy-NSS unit conducted "Tuberculosis Awareness Program" with the theme of "Yes! We can end TB!" on 24/03/2023.





NATIONAL VOTERS DAY

Geethanjali College of Pharmacy-NSS unit organized **National Voters Day on** 25/01/2023. Principal Sir delivered a presentation to make students aware of their voting rights.

IQAC Coordinator

PRINCIPAL

PRINCIPAL
Geethanjali College of Pharmacy
Cheeryal (V), Keesara (M),
Medchal Dist., (T.S.) 501 301